

Goliath Performance Monitor

A Technical Overview

Contents

| Goliath Technologies: Transforming IT from Reactive to Proactive | 3 |
|--|----|
| Objective Measure of End User Experience | 4 |
| Early Warning System | 5 |
| End User Screenshot Analytics | 6 |
| Proactive Monitoring and Troubleshooting | 7 |
| Automatic Citrix Discovery and Dependency Map | 7 |
| Real-Time Citrix Performance Graphs | 9 |
| Real-Time Citrix Virtual Apps & Desktops (CVAD) Session Display | 9 |
| Hybrid Environment Monitoring | 9 |
| In Session Real-Time Analytics Overview | 10 |
| Real-Time ICA Channel Drill Down from Session Display | 11 |
| Real-Time Citrix Logon Duration Drilldown | 12 |
| Real-time Remediation Actions | 14 |
| Out-of-the-Box Monitoring Intelligence | 15 |
| ChromeOS Devices | 16 |
| Advanced Remediation & Alert Self-Healing | 18 |
| Improved Troubleshooting & Help Desk Operational Workflows | 18 |
| Threshold-Based Alerting | 18 |
| Alert Resolution Feature | 19 |
| Advanced Reporting | 20 |
| Industry-only End User Experience Reports | 20 |
| Citrix XenApp & XenDesktop Reports (CVAD) | 22 |
| Citrix XenServer and VMware Performance Reports | 23 |

Goliath Technologies: Transforming IT from Reactive to Proactive

This product overview document highlights the unique way Goliath Technologies has built a monitoring & troubleshooting solution that differentiates Goliath within the marketplace today. These capabilities enable organizations to proactively monitor and troubleshoot not only their Citrix environments but the associated end user experience.

Goliath provides software with AI, embedded intelligence, and automation that enables IT professionals to anticipate issues before they happen, provide the data to troubleshoot quickly when they do & documentation that proves root cause so permanent fix actions can be implemented and IT can objectively report on the quality of the user experience they are delivering - regardless of where IT workloads or users are located. By doing so, Goliath helps IT break out of reactive mode, into proactive mode.

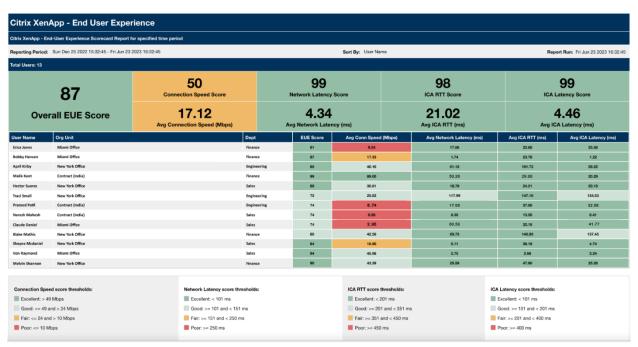
Objective Measure of End User Experience

Three primary challenges that the End User Experience Scorecard Solves:

- No way to objectively represent how well IT is doing at delivering a good end user experience
- IT lacks the necessary data to improve end user experience
- When problems occur, they are often amplified and without objective data, it is impossible to know how widespread the issue is and whether it is just loud or actually broad

The Citrix End User Experience report utilizes embedded intelligence to provide a distilled objective view of user experience. Goliath automatically analyzes complex connectivity and performance metrics from the user's perspective and calculates a top-line user experience score. The report then enables easy filtering to analyze subsets of the environment for focused analysis, even down to individual users. Not only is IT able to easily see what the objective user experience is, but also explains why by breaking out the primary elements responsible for the user experience score (ICA Latency, Network, Local Connection). This capability expedites cross-departmental analysis and streamlines both IT operations and IT management's ability to act confidently on objective data.

Use this report to establish an EUE benchmark for new pilots or deployments and track EUE changes over time. Also, provide management with automated health checks that objectively demonstrate the quality of the end user experience IT is delivering.



Early Warning System

Goliath is the industry's leading proactive, production-ready end-user experience software that validates availability of the entire Citrix delivery infrastructure (including the NetScaler). It intelligently ensures availability by executing real Citrix sessions that exercise the exact same steps a user takes during the Citrix logon process. Regardless of whether a user is remote or local, Goliath gives administrators an "early warning system" that allows them to know exactly what the Citrix end-user experience will be like for their users - in advance.

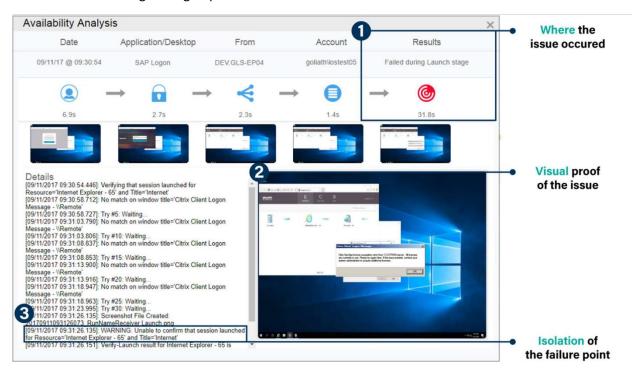
Illustrated Below: (1) The Application Availability Monitor Dashboard displaying a real-time assessment of Citrix Availability and then (2) breaking down launch times by stage.



End User Screenshot Analytics

When there is a logon failure, an administrator receives an alert immediately. Using the simulation details, an administrator can quickly pinpoint where the failure occurred and the root cause.

Illustrated Below: Quickly drill down to investigate failures right from the application availability dashboard by clicking on the magnifying glass. In just three steps, you can then see where the logon issues occurred during the logon process and what the issue was:



- 1. In this case, failure occurred at the launch stage (marked by the '1')
- 2. The screenshot (2) proves that the application failed to launch and shows the root cause of the Citrix workflow and application launch failure as being the result of a licensing problem
- 3. By navigating to the "Details" or "Analytics" section (3), we can see that the launch failed at the point of verifying that Internet Explorer launched

Proactive Monitoring and Troubleshooting

Automatic Citrix Discovery and Dependency Map

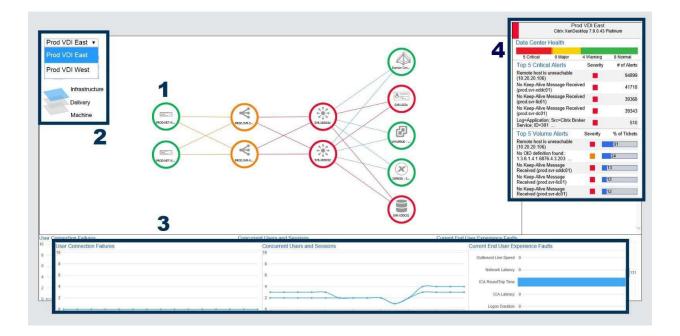
Goliath's Automatic Citrix Discovery and Dependency Map intelligently creates a dependency map of your entire Citrix infrastructure with true end-to-end visibility of the health of your Citrix infrastructure. This single, macro view used as a real-time NOC display of your Citrix environment gives administrators the ability to monitor, manage and troubleshoot issues with Citrix, whether the root cause is the Citrix infrastructure or the supporting IT elements. It shows the overall health of your environment at-a-glance and provides context-sensitive supporting metrics and details as you select each element. You can drill down and dynamically examine your environment and troubleshoot issues more easily since everything is broken down logistically.

Highlights:

- Automatically deploys to your environment, with no manual set-up.
- ➤ Eliminates the time it takes to correlate root-cause to elements in your environment by graphically representing all the connections between components in your Citrix infrastructure. Easily switch between data centers and farms to eliminate siloed architectures.
- > Drill down to the host level and view specific metrics for each element in your environment. View end user experience metrics for different layers in your environment at-a-glance.

Physical Layer:

- 1. Automatically map your entire Citrix infrastructure to visualize connections, relationships, and health of components.
- 2. Easily switch views to different data centers or locations.
- 3. Correlate end user experience issues to delivery infrastructure components and health.
- 4. See context-sensitive metrics and alerts for selected components.



Delivery Layer:

- 1. Shows the logical connections and dependencies of your Citrix environment by delivery group, machine catalog, and down to the specific image.
- 2. Correlates end user experience metrics for the selected delivery groups.
- 3. Delivers context sensitive metrics for any selected component.



Machine Layer:

- 1. In addition to the delivery group elements, the machine layer displays Citrix PVS and/or MCS as well as the hypervisor resources and hosts.
- 2. The details on the right pane will update according to the selected node.

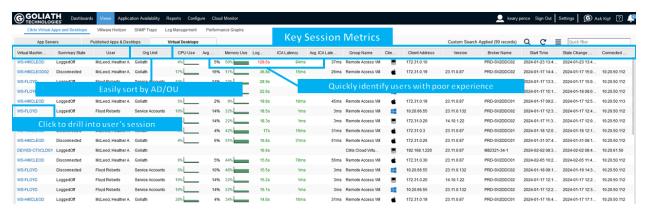


Real-Time Citrix Performance Graphs

Goliath provides five layers of visibility in one console: hardware, host, VM, OS, and application. The performance graphs allow administrators to trend Citrix ICA/HDX Latency and Logon Duration as well as resource utilization of each server.

Real-Time Citrix Virtual Apps & Desktops (CVAD) Session Display

Goliath provides granular real-time and historic data for all Citrix Sessions. When there are end user experience issues, administrators can drill into an individual user session to gain deeper visibility and identify the root cause. This include the ability to sort via AD/OU to understand if issues are isolated or if they are correlated to a larger group of users.



Hybrid Environment Monitoring

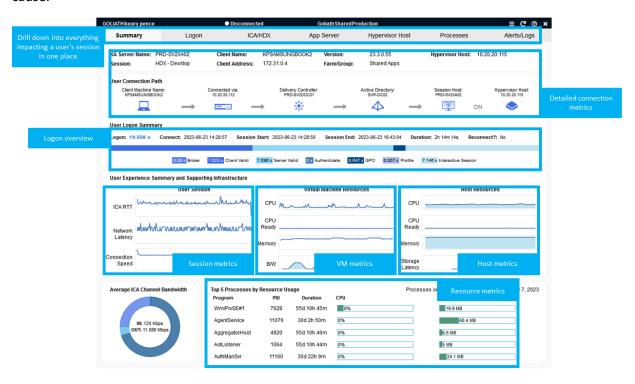
Goliath enables IT to monitor hybrid environments from a single platform. In addition to on-prem VDI and/or Citrix/Horizon environments, you have the ability to monitor your AWS EC2 & Workspaces and Azure VMs & AVD (coming soon) in one place.



In Session Real-Time Analytics Overview

Goliath provides the ability to drill down into a single end user's session and, at a glance, review key analytics around that session performance: logon duration summary, key performance metrics from ICA/HDX, VM resources, host resources along with application resource usage data.

This quick summary enables an administrator to quickly view correlated performance metrics and rule out what isn't causing the performance bottleneck and focus on the metrics that appear to indicate root cause.



Real-Time ICA Channel Drill Down from Session Display

Goliath provides industry-leading visibility into Citrix session performance by breaking down the ICA/HDX protocol and returning precise metrics around individual ICA/HDX channel performance.

Detailed ICA/HDX Channel Metrics Include:

- User Connection Performance
- Printing Bandwidth
- > Audio Bandwidth
- Clipboard Bandwidth
- > Keyboard and Mouse Bandwidth

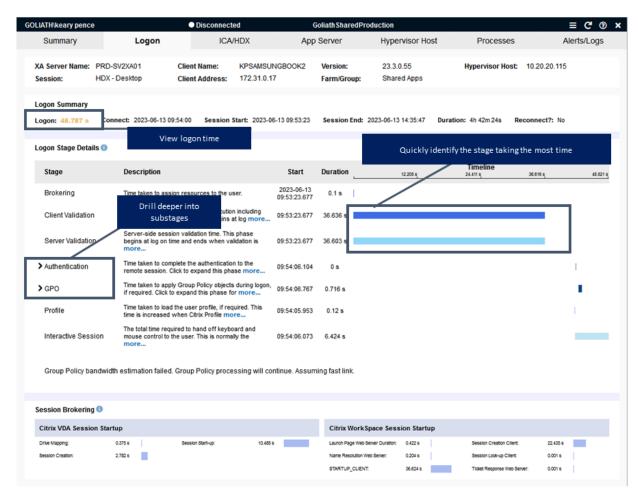
- > Thinwire Bandwidth
- > DCR Bandwidth
- Multimedia Bandwidth
- ➤ And more!



Real-Time Citrix Logon Duration Drilldown

If you can't drill down into all 33+ stages of the Citrix logon process, then you can't isolate and fix root cause of logon slowness. With the Citrix Logon Duration monitoring and troubleshooting functionality you can capture real-time Logon Duration times and get alerted to end user logon slowness on any of the 33+ Logon Duration Stages.

The real-time Citrix Logon Duration Drilldown breaks down a user's logon process into each of the stages to help understand what needs to be optimized to improve logon times. This report can also be used to identify and troubleshoot session load problems by identifying what may be getting stuck or taking too long to process. Threshold-based alerting on user logon times is also possible.



The logon duration drilldown allows an administrator to parse logon times into each of the stages and sub-stages. This includes the details of the brokering process that the Citrix Delivery Controller and Receiver is responsible for and the breakdown of the session launch from mouse click to being delivered onto the XenApp/XenDesktop Server or VDI, including but not limited to:

- End User Mouse Click to Launch Application or Desktop to Session Host ICA/HDX File Download
- XML Service Name Resolution of an App or Desktop to a Session Host
- User Authentication

- Time to Request Session Creation
- Determine the Session Host STA Ticket Retrieval
- Logon Script Execution
- Desktop Load

When the session is established on the XenApp/XenDesktop Server or VDI, GPM further breaks down the policy and profile load stages to determine the root cause of which script or stage caused the logon delay. This is accomplished by providing the details of how long each process took and iterating each execution stage and how that occurs including:

- ➤ Identifying and establishing connection to the Domain Controller for authentication
- ➤ LDAP calls to copy over policies
- Copying over each script file

Execution of each group policy and script to determine the execution time of:

- Registry Extensions
- Citrix Group Policy
- > Folder Redirection
- Citrix Profile Management

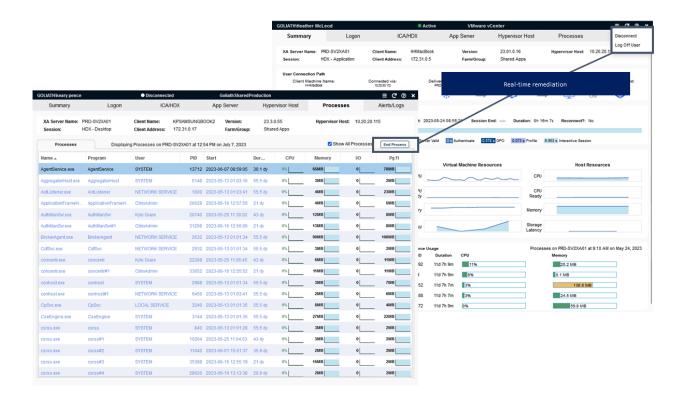
- Drive Mapping
- Printer Mapping
- OU Policy Execution

Real-time Remediation Actions

On-demand remediation actions are built into the troubleshooting flow. Actions are on the screens where you are troubleshooting. Real-time commands, empower help desk and IT professionals to take actions, and resolve issues in real-time during a live session for things like:

- Disconnecting a session
- Logging off a user
- Killing a process
- Ending an application

Having real-time actions built into the workflow reduces context switching for more efficient troubleshooting. Since access to Citrix Director is not required, this allows for remediation actions to be performed earlier in the troubleshooting process, reducing the number of escalations.



Out-of-the-Box Monitoring Intelligence

Goliath comes with embedded intelligence and automation consisting of hundreds of pre-configured monitoring rules and alerts based upon best practices from Citrix, VMware, Microsoft, and our own Goliath consulting experience. So immediately upon deployment, the product begins using this embedded intelligence to automatically search out these known failure points and conditions. This out-of-the-box functionality simplifies deployment and allows administrators to immediately begin focusing on improving environmental bottlenecks or failure points.

These rules cover the following conditions and more:

- Virtual Host & VM: CPU, CPU ready, memory provisioning, storage performance, and B/W usage
- > XenApp & XenDesktop End User Experience: ICA/HDX latency, logon duration, server load

Unregistered machines, active users/sessions per server, and available desktops

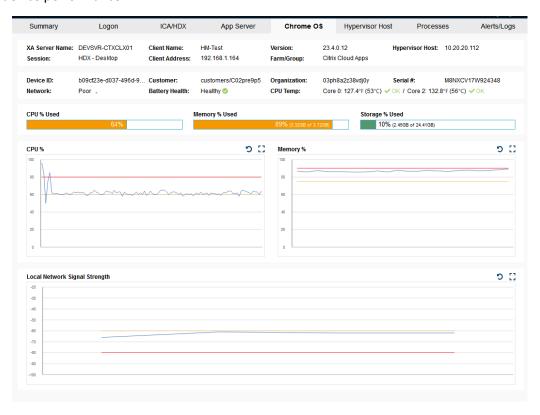
- > Application crashes, hangs, and high CPU/memory utilization
- Citrix delivery controller, StoreFront, PVS, Licensing Server, and Windows dependencies group policy and registry faults
- Printing and profile faults
- Windows errors and faults

ChromeOS Devices

Goliath is leading the way as the only vendor with access to Google's APIs providing visibility into the health and performance of ChromeOS devices. We take that even further by correlating ChromeOS device telemetry with Citrix session data, user behavior, and the underlying IT elements that are part of the delivery infrastructure.

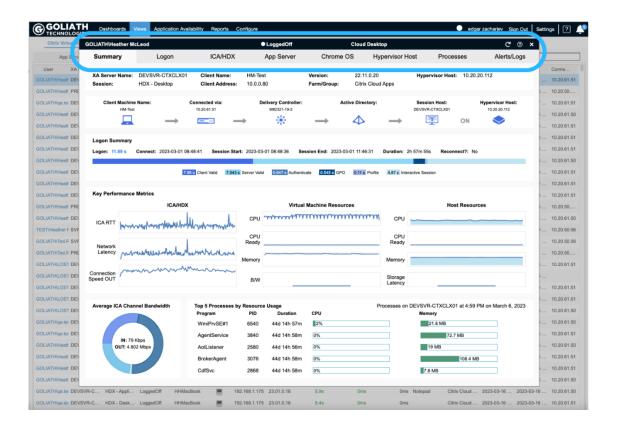
Embedded Intelligence and Threshold Lines

View ChromeOS device details on performance and usage metrics like CPU, memory, disk, network usage, battery health, local network signal strength, and CPU temp to quickly diagnose issues impacting overall device performance.



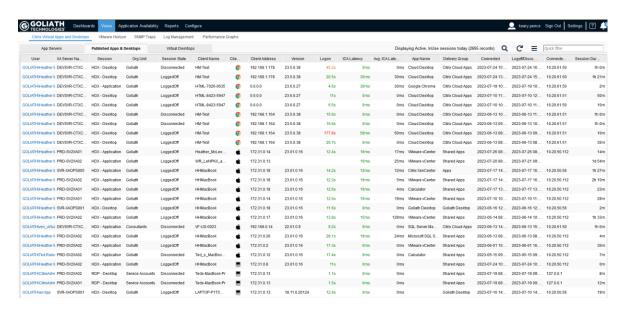
Correlated User Experience Data in a Single view

Troubleshoot the root cause of end user experience issues by correlating ChromeOS device health and Citrix session performance metrics. In a central console see ChromeOS device health, Citrix, and IT delivery infrastructure performance that can impact end user experience.



Centralized Inventory

See all devices, including ChromeOS devices, in a centralized inventory view. As new ChromeOS devices are added to your environment, Goliath automatically populates the new devices into your inventory without manual configuration.



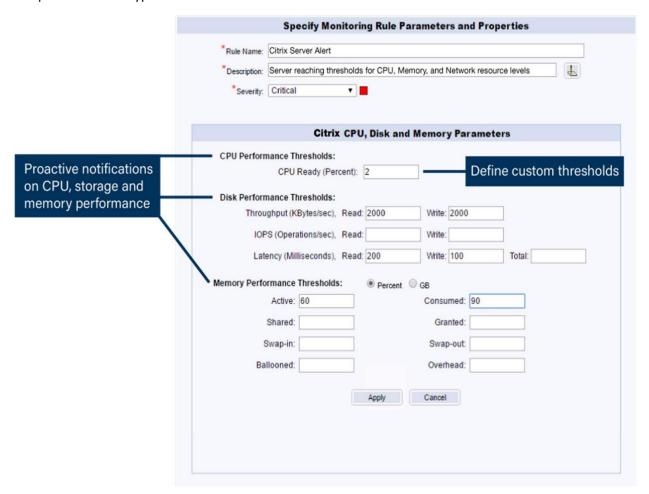
Advanced Remediation & Alert Self-Healing

Improved Troubleshooting & Help Desk Operational Workflows

Goliath goes beyond providing differentiating Citrix visibility and granular metrics by also delivering unique operational features that allow organizations to take the next step in improving operational IT troubleshooting and Help Desk workflows.

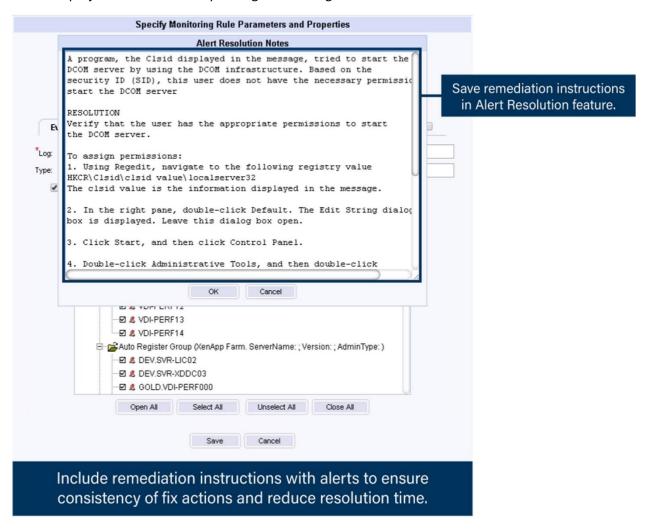
Threshold-Based Alerting

Define custom thresholds and receive proactive notifications based on faults, errors, and conditions so administrators can resolve issues before end users complain. Configuring alerts and tuning them to the specifications of each department requires no scripting or customizations because there are prebuilt templates for each type of alert.



Alert Resolution Feature

For workflows that cannot be automated, Goliath allows administrators to automatically pass on troubleshooting instructions to the appropriate administrators when certain alerts are triggered. This enables consistent response quality regardless of the help desk responder and frees up senior resources for other projects rather than responding to recurring issues.

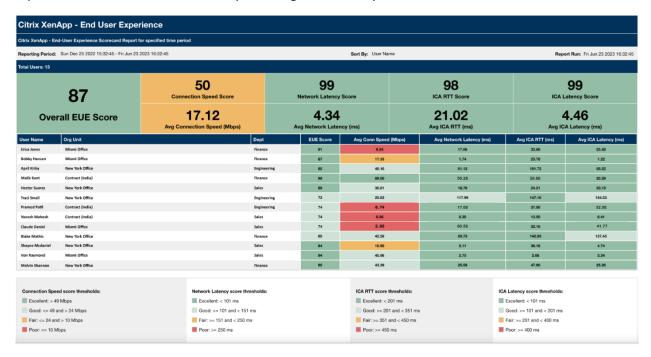


Advanced Reporting

Industry-only End User Experience Reports

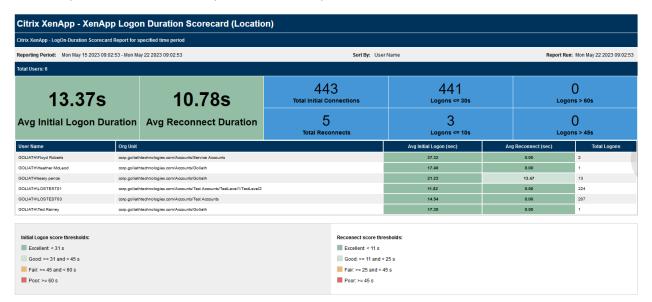
Citrix End User Experience Scorecard

Provide management with automated health checks that objectively demonstrate the quality of the end user experience IT is delivering. View EUE across the organization, by AD/OU, or individually. The only report that scores EUE based on comparison against industry standards.



Citrix Logon Duration Scorecard

This report provides a holistic view of Citrix logon times and experience across the organization, and automatically compares performance against internal SLAs and industry best practices. Data can be filtered by location, AD/OU, time period, users, or specific machines.



End User Productivity Report

This report addresses a growing need by management to understand who is using Citrix, with what frequency, and what applications they are accessing. These insights into the effectiveness and accessibility of the current tools help organizations maintain a high level of productivity, avoid any roadblocks, and identify unneeded applications.

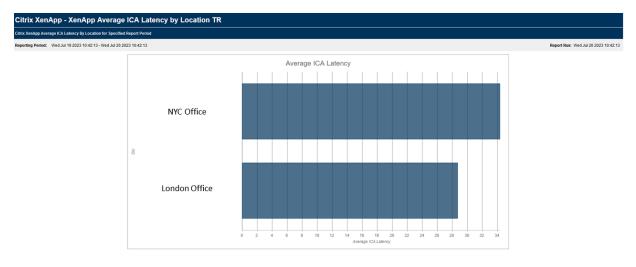


How to Use: Run this report on-demand or schedule to run daily, weekly, or monthly to track how many hours an end user is active in their Citrix Session and how much time they were inactive.

Example Purpose: With the increase in remote workers, understand if workers are adapting to the new work style and have the right level of access tools to be productive.

Average ICA Latency by Location

This report provides comprehensive provides a quick view of the average ICA latency segmented by location enabling IT to quickly see the performance at each location and focus resources to locations with high ICA latency.



Citrix XenApp & XenDesktop Reports (CVAD)

The XenApp & XenDesktop reports from Goliath provide complete end-to-end visibility into the underlying delivery infrastructure so you can see how your environment is performing.

Citrix Usage & Productivity:

- Client Report
- ➤ End User Productivity Report

- ➤ End User Activity Report
- ➤ Environment Summary Report

- License Usage Report
- Peak Usage Server Health

Session Activity

Citrix End User Experience:

- Logon Duration
- XenDesktop Logon Duration
- XenApp ICA Latency
- XenDesktop ICA Latency
- User Logon Problem

- XenApp End-User Experience
- > XenApp End-to-End Connection
- ➤ RDS & Terminal Services Errors

Application Availability Monitor Reports:

Simulation Success/Failure Analysis

Citrix XenServer and VMware Performance Reports

To proactively manage the Citrix XenApp/XenDesktop end user experience, using this set of reports will allow you to proactively detect and troubleshoot issues such as printing, profile and logon failures, and high ICA latency in order to remediate issues before end users complain.

Virtual Infrastructure Performance:

- Citrix XenServer Host Performance
- Citrix XenServer Virtual Machine Performance
- Citrix XenServer Storage Usage
- VMware ESX/ESXi Storage Usage

- VMware ESX/ESXi Host Performance
- VMware ESX/ESXi Virtual Machine Performance

Get started today with a free demo or a trial of Goliath Performance Monitor

